



Retail Membership Application
Boats, Accessories or Marina Sales & Service

Date _____

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ WWW _____

Volume of Sales	Dues
Up to \$999,999	\$ 200
\$1,000,000 to \$1,999,999	\$ 300
\$2,000,000 to \$2,999,999	\$ 450
\$3,000,000 to \$4,999,999	\$ 600
\$5,000,000 and up	\$ 750
Retail Patron	\$1,200
Dues Level (from table)	\$ _____
Initiation Fee (one time only)	\$25.00

MasterCard Visa American Express Check Enclosed

Name on Credit Card: _____

Credit Card #: _____ Expiration: _____

Business Type: Marine Retailer Marine, Boat Sales, Accessories
 Marine Retailer & Marina Other

Total Due \$ _____ Signature: _____

Complete this form, mail to:

MRAA

PO Box 1127
Oak Park, IL 60304
Phone: 708.763.9210
Fax: 708.763.9236

MRAA-RMA (2/01)



PO Box 1127
Oak Park, IL 60304



Marine Retailers Association of America



Retail Membership Advantages

Advantages of Membership:

Stay Current with Trends, Issues, Meetings, Seminars:

- ◆ MRAA Annual Convention
- ◆ Regional Meetings
- ◆ "Bearings" Newsletter
- ◆ "Washington Watch" Newsletter

Our **Vision** of the **Future**

Improve Your Bottom Line:

- ◆ Credit Card Processing
- ◆ Partnership Freight Program
- ◆ MRAA MasterCard
- ◆ AFLAC Employee Insurance Program
- ◆ Business Insurance Programs with CNA
- ◆ Customer Service Intelligence – A CSI Program
- ◆ boats.com – a marketing tool

Partake in Educational Resources:

- ◆ Spader Management Workshops
- ◆ Boating Safety Video
- ◆ Safety and Loss Control Manual
- ◆ Certification Programs
- ◆ Modern Merchandising Manual
- ◆ MRAA Learning Center
- ◆ Safety Compliance Service Program
- ◆ Establish invaluable professional contacts
- ◆ Become actively involved with business associates

Protect Your Interests
by monitoring legislation and agencies that
directly affect your business:

EPA OSHA IRS US TREASURY

Develop Business
Communication through:
Internet Web discussions E-mail

Gain Knowledge of
E-commerce:
how it will affect the way you conduct business

Strive for Certification
for all marine retailers through the (Marine
Industry Certification Program) MRAA Learning
Center